

# busworld

**EUROPE** BRUSSELS 4-9 OCT 2025



GENERAL TERMS AND CONDITIONS



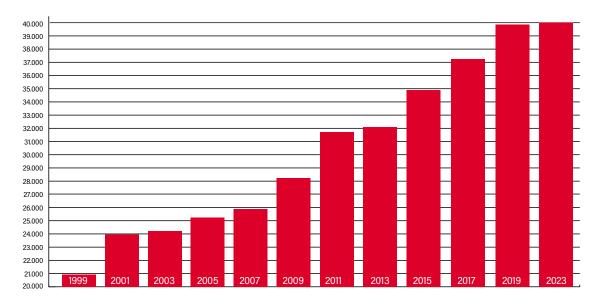
## **General terms and conditions**

1.	Busworld			
2.	Date and location			
3.	Organisation			
4.	Brussels Expo			
5.	Target group and accessibility			
6.	Participants	7		
	6.1 Vehicles	7		
	6.2 Accessories, services and other	7		
7.	Fees	8		
	7.1 Vehicles	8		
	7.2 Accessories, services and other	8		
	7.3 Supplements	9		
8.	Participation fee for co-exhibitors	10		
9.	Calculation of the VAT1			
10.	Safety of publicly accessible exhibition areas10			
11.	Security deposit11			
12.	Registration and payment1			
13.	Avoiding late mantling1			
14.	Subcontractors			
15.	Publicity on the stands1			
16.	Decoration and stand construction1			
17.	Expo Services	14		
18.	Intellectual property			
19.	Privacy			
20.	Insurances			
21.	Setup of the vehicles			
22.	Safety	16		
23.	Mantling and clearance of the stands			
24.	Cancellations			
25.	Stand crew			
26.	Complaints - invoicing			
27.	General			
28.	Additional information	18		



#### 1. Busworld

Busworld is the trade fair for the coach and bus sector worldwide, it is organised every two years. The 26th Busworld was held in 2023 and was visited by 40,120 professionals. The 526 exhibitors came from 38 countries with a top 3 from Türkiye, Germany and China. Visitors came from 111 countries.



Busworld comprises two categories:

- Vehicle builders: bus, coach and minibus OEMS, bodybuilders
- Components, accessories and services

All suppliers of coach and bus operators are allowed to attend.

## 2. Date and location

The 27th Busworld Europe will take place in Brussels Expo.

Address:

Brussels Expo

Belgiëplein 1

1020 Brussels

Busworld will be open every day from Saturday, October 4th till Thursday, October 9th 2025, from 10 a.m. till 7 p.m. On Thursday October 9th, Busworld closes its doors at 6 p.m.



## 3. Organisation

Busworld is organised by B.A.A.V. (the legal title for Beroepsvereniging van Autobus- en Autocarondernemers van West-Vlaanderen, statutorily recognised trade association), a sister organisation of the Federation of Belgian Coach and Bus operators (F.B.A.A.).

As such, the organisation rests with a federation of coach and bus operators which explains, in part, the strong 'pull' of this fair among the trade and industry.

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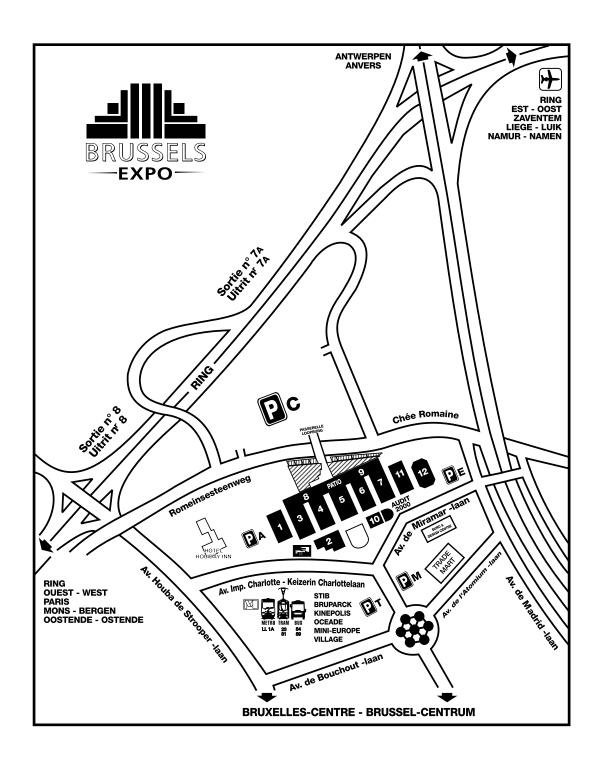


## 4. Brussels Expo

Busworld will cover an area of 86,402 sqm in 2025. The exhibition complex will consist of halls 3, 4, 5, 6, 7, 8, 9, 11 and the patio.









## 5. Target group and accessibility

The fair is open daily from 10 a.m. till 7 p.m.\* and is intended for professionals only. One day, however, Sunday October 5th, the fair will be open to the general public.

\* Thursday October 9th, Busworld closes its doors at 6 p.m.

4 exhibitor badges (offering permanent admission to the fair for exhibitors) will be issued to all exhibitors. For every full 100 sqm, the exhibitor will receive 1 extra exhibitor badge. Extra exhibitor badges can be obtained at a price of 20 EUR on the online Exhibitor Portal (webshop).

Exhibitors can also obtain visitor tickets (6 days admission for a single visitor per ticket linked to 1 unique name and e-mail address) at a price of 8 EUR. Visitor badges can only enter at 10 a.m. No exceptions possible. Exhibitor badges can enter from 8 a.m.

## 6. Participants

#### 6.1 Vehicles

Participation in this section is possible for: all bus builders or importers of chassis, bodywork or complete buses and coaches.

Bodywork builders can only exhibit vehicles that were built on a chassis of exhibiting bus builders. Importers that import multiple brands can exhibit these brands together at their stand, however they must mention this in their registration (in the remarks).

Bus builders and/or importers can jointly exhibit at one stand provided that prior notification was given at the moment of registration. If these bus builders are the subject of, or belong to, individual companies or legal persons then every company or legal person is qualified as an individual bus builder or importer and every company or legal person is liable to pay the basic participation fee.

This rule remains applicable to companies or legal persons that would merge between the time of the registration and the opening of the exhibition.

Exhibits on vehicle stands shall be confined to buses, coaches, frames or accessories and parts designed for that purpose.

#### 6.2 Accessories, services and other

Participation in this section is reserved for suppliers of exchange parts and components, fuel, equipment, insurances, informatics, banks and other accessories or services meant for companies from the coach or bus industry.

Exhibitors from this category, who intend to exhibit coaches or buses at their stand, can do this provided that this was reported in advance and on the condition that it regards vehicles built by bus builders or importers that are also exhibiting. In accessories stands, vehicles can only be exhibited with express consent of the organisers.



#### 7. Fees

#### 7.1 Vehicles

The fee to be paid by bus builders or importers of chassis, bodywork or complete buses or coaches for their participation in Busworld amounts to 140 EUR per square metre for vehicle stands up to 500 square metres. Per additional square metre exceeding a surface area of 500 square metres, the participant is liable to pay 119 EUR per square metre.

For the vehicle stands that create a floor above their stand 70 EUR per square metre is to be paid.

The advance amounts to half the participation fee to be paid with a maximum of 70,000 EUR.

Exhibitors who exhibit fewer than two buses, coaches or pieces of bodywork at their stands may, upon the allocation of the stands, have their designated space reduced. The relevantly applicable principle is that of the balanced placement of all vehicles at the exhibition. The exhibitors shall therefore need to indicate with their registration the number of vehicles, type of powertrain and their length.

The participation fee includes the costs for organisation of the exhibition, including the various network events, organisation of lectures and seminars, costs for heating, lighting and maintenance of the shared areas, provision of several food and drink opportunities, etc.

#### 7.2 Accessories and services

The participants, other than the bus builders or importers of chassis, bodywork or complete buses and coaches (see 7.1), are liable to pay a fee for the organisation of the exhibition, including the various network events, organisation of lectures and seminars, costs for heating, lighting and maintenance of the shared areas of the exhibition, provision of several food and drink opportunities, etc., as determined below.

Upon registration the exhibitor chooses between:

#### - a naked stand

- upon arrival the exhibitor shall dispose of the bare stand surface;
- minimum stand surface area is 9 m<sup>2</sup> for the price of 3,672 EUR;
- per additional m<sup>2</sup> 220 EUR/m<sup>2</sup> is charged (see table p. 9).

#### - a shell scheme stand

- = a modular stand with a depth of 3 metres, a height of 2.5 metres and a width as required;
- upon arrival your shell scheme stand has been installed (fixed walls, carpeting in the color of your choice, and a freeze with the name of the exhibitor);
- minimum stand surface area is 9 m<sup>2</sup> for the price of 4,070 EUR;
- per additional square metre 272 EUR/m<sup>2</sup> is charged (see table p. 9).

The advance amounts to half the participation fee.



SURFACE AREA	NAKED STAND	SHELL SCHEME STAND
9 m²	3,672	4,070
12 m²	4,332	4,886
15 m <sup>2</sup>	4,992	5,702
18 m²	5,652	6,518
21 m <sup>2</sup>	6,312	7,334
24 m²	6,972	8,150
27 m <sup>2</sup>	7,632	8,966
30 m²	8,292	9,782
33 m²	8,952	10,598
36 m²	9,612	11,414
39 m²	10,272	12,230
42 m²	10,932	13,046
45 m <sup>2</sup>	11,592	13,862
48 m²	12,252	14,678
51 m <sup>2</sup>	12,912	15,494
54 m²	13,572	16,310
57 m <sup>2</sup>	14,232	17,126
60 m <sup>2</sup>	14,892	17,942

## 7.3 Supplements

The participation fee is increased by 15% for corner stands, by 25% for half island stands and by 30% for island stands. Anyone who would like this special location is requested to mention this with the registration; where possible and in the order of payment of the advance, this shall be taken into account.



## 8. Participation fee for co-exhibitors

In case you want to participate by exhibiting on a stand that has already been booked, you also need to complete the online registration form. The cost price for an insertion in the catalogue, the online company profile in the digital platform of the trade show and the floorplan amounts to 2,500 EUR. Non-payment is considered as non-participation. One booth can have maximum 2 co-exhibitors, so 3 exhibitors in total.

#### 9. Calculation of the VAT

The fee for participation in the Busworld Coach and Bus Exhibition including all associated services is subject to the value added tax. All indicated prices are exclusive of VAT.

The amounts mentioned under 7 and 8 must be increased by 21% for Belgian participants.

Belgian VAT is not to be paid by foreign exhibitors (only when in possession of a valid VAT-number).

## 10. Safety of publicly accessible exhibition areas

The exhibitors are assumed to be familiar with the typical characteristics and safety rules inherent to the location of their stand (protruding parts, windows, columns, fire and safety installations, unevenness of the floor, electricity, heating and water facilities, emergency and other exits, and the like and the thereto-pertaining safety and other rules) and to take these properly into account.

The exhibitors guarantee the safety of their stands during the exhibition. Any damages, tangible or intangible, that are caused by or at a stand are fully at the expense of the exhibitor who shall, if so required, indemnify the organisers.

To the extent that the exhibitor also guarantees the construction and/or the dismantling of the stand the safety during the construction and/or the dismantling must also be guaranteed. The exhibitors are liable for any and all damages that are caused by them during the construction and the dismantling of their stand and shall, if so required, indemnify the organisers.

The organisers, the owner of the exhibition halls and the fire brigade reserve the right to prevent public access to a certain stand to the extent that this is required for safety reasons. The exhibitor whose stand is temporarily or definitively closed to the public remains liable to pay the full participation fee, without being able to claim any loss of enjoyment. To the extent that the organiser, the owner of the exhibition halls or the fire brigade must intervene in order to ensure the safety of a stand, the exhibitor is held to pay any and all thereto-pertaining costs, including those for a potential dismantling of the stand. If so required, the exhibitor shall indemnify the organisers against any and all costs.



## 11. Security deposit

The security deposit is to be paid together with the advance (see point 12). The amount of the mentioned security deposit is:

- 3,000 EUR for bus builders;
- 1,500 EUR for accessories stands and services stands

This security deposit can be addressed by the organiser in case of:

- late construction (see point 23)
   You receive the specific timing in the document 'practical arrangements'.
- early dismantling (see point 23)
   Busworld is known for its important last afternoon; usually important agreements are still being concluded.
   An early dismantling is consequently not just a serious mistake, it also ruins the atmosphere for other exhibitors and participants who are still discussing agreements. You receive the specific planning in the
- non-observance of the instructions of the hall supervisor

document 'practical arrangements'.

- abandonment of rubbish after leaving the stand (see point 23)
- the (partial) **non-payment of the invoices** of the organisers or Expo Services. This applies to invoices to the exhibitor and invoices to the stand builder/supplier.

After the clearance of your stand you receive a form that guarantees the repayment of this security deposit. Either you or your stand builder must present himself for this to Expo Services after which they shall check your stand area.

The deposit will be refunded at the earliest late November/early December 2025 and on the condition that all your bills and those of your stand builder or subcontractor have been settled.

# 12. Registration and payment

Registration takes place online via www.busworldeurope.org. The registration must be accompanied by the payment of the advance, increased by the security deposit as intended in point 11 and by the potentially VAT to be paid. A registration is only definitive at the moment of receipt of the payment of the advance, plus the VAT, where applicable, and the security deposit. Only from that moment is the exhibitor included in the company profile in the digital platform and can a stand be selected.

The order of the registrations also decides the allocation of the exhibition areas.

The payment of the balance of the participation fee must take place at the latest on 31 March 2025, The payments are made to the account at the KBC BANK, NOORDSTRAAT 38, BE-8800 ROESELARE, ACCOUNT NUMBER 467-5370851-48 (BIC KREDBE BB / IBAN BE11 4675 3708 5148).



Exhibitors who fail to proceed with full payment of their total participation fee and the advance due are denied access to their exhibition area.

Only from the moment of payment in full of any and all amounts to be paid, the exhibitors can rely on the services of Busworld, in particular those of the visa department.

If multiple exhibitors want to share the same exhibition area then one of them shall act as the main responsible party and contact person in respect of the organisers and communicate the full list of participants to the organisers no later than on 1st May 2025. The payment in full must also take place by the main responsible party who is jointly and severally liable for the said payment and the payment receipt shall be sent to the same.

An exhibitor who after payment of the advance fails to proceed with payment of the balance due cannot claim reimbursement of the paid advance that is deemed to have been acquired definitively by the organisers. The payment of the advance also implies a waiver of your right to reimbursement.

## 13. Avoiding late mantling

In due course the 'practical arrangements' are made available to all exhibitors: including the mantling and dismantling schedule with the times when the stand must be ready. In case of late mantling the exhibitor shall be held to pay fixed compensation equal to 15% of the participation fee per day of delay in relation to the 'practical arrangements' made available by the organisers.

Late mantling can moreover be sanctioned with the loss of the right to participate to the extent that the late mantling jeopardises the proper organisation of the exhibition. As the occasion arises, the registered exhibitor remains liable to pay the full participation fee without being entitled to reimbursement of the paid security deposit.

#### 14. Subcontractors

The exhibitors can only work with subcontractors (stand builders, party architects, caterers, aerial access platforms, fork-lift trucks, cleaning services, etc.) that were approved by the organisers. The said approval shall therefore be requested prior to the start of the construction.

Invoices for stand fees and services are exclusively settled with the exhibitors and by no means with their suppliers.



## 15. Publicity on the stands

Publicity on the stands for the own organisation, services or products is permitted in any and all forms. Sound is, however, only permitted to the extent that it originates from potential demonstrations and to the extent that the adjacent exhibitors are not disturbed. Each and every film or other presentation, associated with audio, must be reported to the organisers in advance who shall, after assessment, decide on the permissibility. Each and every presentation and each and every sound for which written consent was not obtained is prohibited.

In terms of the vehicles exhibited by the bus builders, publicity can only be placed on the said vehicles for the bus builders or importers and for the personal exhibited equipment. Also permitted are: the indications painted on the vehicle in connection with the owner and the normal and traditional panels to be placed on the vehicle, to the extent that they are exclusively related to the owner. Any and all other forms of publicity and any and all other indications in, on, at and around the vehicles are subject to the prior written consent of the organisers.

Publicity can only be used in the stands for accessories and services for the products or services offered by the exhibitor.

#### 16. Decoration and stand construction

Barring the restrictions mentioned in the present general terms and conditions, the exhibitors are entirely free in the layout of their stand. However, they shall, when it comes to installations of exceptional dimensions, blind walls, special lighting and the like (that, inter alia, may dominate or hinder adjacent stands) inform the organisers accordingly in advance and comply with the potential guidelines that may be issued for the sake of the interests of other exhibitors.

For instance, a blind wall cannot be constructed if it leads to the open front or side of another stand or protrudes above it, unless prior written consent from the organisers was obtained for this. This is only possible provided that they commit to align the view of these stand components in accordance with the view of the neighbouring stands, to the degree required by the same.

Each and every stand construction that is higher than 4 metres must be applied for in advance. The height of the stands for accessories or services that are placed in the centre of the hall can be limited in order that they do not hinder the view of the stands behind them.

Exhibitors who want to construct their own stand against a stand that is constructed by Busworld must ensure that the uniformity with this stand is respected. In particular in terms of height, the construction cannot be higher than the Busworld stands, unless detailed plans were submitted in advance and written consent was obtained from the organisers. This shall require that the part exceeding and looking at the Busworld stand shall be decorated in the same colour and with the same view as the Busworld stand.

It is more specifically brought to the attention of the exhibitors that the exhibition is a trade fair for shared passenger transport and group tourism. Each and every element at the stands that extends to promote this, is appreciated.



## 17. Expo Services

Apart from the services that are included in the participation fee (security, general maintenance of the exhibition halls, climate control, extranet, etc.) the exhibitors are offered the possibility of relying on a number of 'Expo Services', e.g. water, electricity, compressed air, telephone and internet connections, carpet, plants and furniture rental, use of fork-lift truck, purchase of beverages, stand cleaning, additional stand comforts, the services of a photographer, temporary staff, demonstrations and exhibitor parking space, and so on.

This can be ordered via the online Exhibitor Portal (webshop). The exhibitors will receive the email with their login for the Exhibitor Portal (webshop) in due time.

The exhibitors shall ensure that any and all disputes regarding or deviations from the placed orders are submitted to 'Expo Services' in writing, during the exhibition. Late reactions or reactions that can no longer be checked are not admissible.

## 18. Intellectual property

The exhibitors commit to respect the intellectual property rights (brands, logos, patents, drawings, etc.) of the organisers and the other exhibitors and shall refrain from using initiatives that infringe the same during the exhibition. The exhibitor who fails to respect the intellectual property rights associated with Busworld during the exhibition shall be held to pay the organisers a fixed compensation of 25,000 EUR per infringement. The exhibitor who fails to respect the intellectual property rights of another exhibitor during the exhibition shall be held to pay a fixed compensation to the organisers of 10,000 EUR per infringement. The compensation to be paid to the organisers does not affect the rights of the holder of the intellectual property rights that were not respected. The organiser cannot be held liable for potential infringements of intellectual property rights committed by participants.

Participants who play music at their stand are personally liable for applying for the necessary licences and for paying the necessary copyrights and equitable fee to SABAM (see www.sabam.be).

# 19. Privacy

The organisers make every effort to comply with the obligations vested in them within the framework of the General Data Protection Regulation and shall, in view of the exhibition, appoint an authorised Data Protection Officer.



#### 20. Insurances

The organisers take out an insurance policy against fire, for the contents of the stands.

#### **Bus builders**

The insurance premium must be paid by the bus builders in addition to the participation fee. The bus builders shall indicate the value of the equipment and goods exhibited by them on the online form from the 'Expo Services'. The insurance premium amounts to 40 EUR per 25,000 EUR of insured value.

Failing or late submission of this form implies forfeiture of any and all rights. Nonetheless, as the occasion arises, a special insurance premium is charged to cover the responsibility of the organisers in the course of which the value of every exhibited bus and coach is set at a fixed amount of 300,000 EUR and in the course of which the value of the other materials shall be estimated by the organisers. In that case the invoice is sent to the relevant participant with a fixed increase of 100 EUR.

#### Accessories, services and the like

This premium is included, up to a cover value of at most 75,000 EUR, in the stand fee for the stands for accessories, services and the like. If you wish to insure your stand at a higher amount then you can do this individually.

#### Liability

The organisers reject any and all responsibility in connection with theft, damage and other risks. The exhibitors who wish to cover certain risks must do so individually.

The organisers exclude any and all liability, both contractually and extra-contractually, including liability deriving from a personal intent or a (serious) error.

# 21. Setup of the vehicles

When setting up the vehicles the exhibitors shall follow the instructions given by the organisers and the latter more specifically in terms of the order and timing of the entering and leaving and the direction that the vehicles shall face when set up.

At least 1.5 metres of space must be available between the exhibited vehicles and **not a single vehicle shall be** placed at less than one metre from the border of the stand.

Any and all batteries of the vehicles must be deactivated as soon as the vehicles have been placed in the stands. It is moreover strictly prohibited to let the engines of these vehicles run during the exhibition.



## 22. Safety

The exhibitors shall always, during the construction, during the exhibition and during the dismantling of their stands, accurately respect the safety rules. This implies, inter alia, that no protruding parts or stand components can be constructed in the passageways or obstacles can be placed and that the emergency exits and fire facilities and the relevant indications must always remain visible and accessible.

In the 'practical arrangements', which will be sent to the exhibitors along with the login to the Exhibitor Portal (webshop), the safety rules and hall plans indicating the emergency exists and the fire facilities are provided. The exhibitors shall comply diligently with the orders issued by each and every competent person (fire brigade, owner of the exhibitors areas, organisers, security staff, etc.) and with the safety comments regarding electrical installations, as communicated by agents specifically encumbered with the same during their inspection round.

Any and all electricity at the stand must be switched off at night when leaving the stand. The place where the switchboard cabinet is located must clearly be indicated on a plan submitted to Expo Services. A safety officer must be appointed and registered with the organisers for all vehicle stands.

The non-observance of these provisions may lead to closing of the stand, without the latter resulting in any form of compensation.

# 23. Mantling and clearance of the stands

The exhibitor receives the specific timing for the mantling and dismantling of his stand in the document 'practical arrangements'. Clearance obligations can be imposed to clear a stand or a stand component at a certain time if these stands are placed in front of an entrance or passageway required for the smooth clearance of other stands.

The exhibition area occupied by the exhibitors must be left behind in a completely pure and clean condition, without traces of tape, paint, residue, chewing gum, oil stains or other waste. In addition, all waste must be disposed of by the exhibitors. The container area use for the waste is passed on to the exhibitors. Once-only disposable stands, walls or other goods cannot be deposited in the containers and must be removed by the exhibitor.

Costs associated with not leaving the stand behind in a pure condition give cause to a claim in respect of the security deposit (see point 11). When definitively leaving their stand area exhibitors must report to 'Expo Services' after which a check of their stand area is performed.

#### 24. Cancellations

In case of a cancellation the payment of the advance, as described in point 14, remains to be paid or definitively acquired. If the cancellation takes place after 1st of March 2025, the full stand fee is due.



### 25. Stand crew

At least two weeks before the start of the construction the exhibitors shall submit the list of names of the full stand crew to Expo Services via the online Exhibitor Portal (webshop).

## 26. Complaints - invoicing

Complaints are only taken into consideration to the extent that they were submitted at the latest on 11th December 2025. Complaints not submitted in a timely fashion are inadmissible.

The relationship between the organiser and the participant is exclusively governed by Belgian law. The district courts and the courts of appeal of the judicial district with division in Kortrijk are exclusively competent to take cognisance of each and every dispute that derive from the participation in Busworld or that is related to the said participation. Only the invoicing terms and conditions of the organiser are applicable. The participants expressly waive their general and/or invoicing terms and conditions.

#### 27. General

Registration for and/or participation in the exhibition imply that you agree with any and all points of these 'General Terms and Conditions' and that communicated websites, without any further consent or fee, to the website or any other information platform of Busworld can be linked or used by Busworld.

Deviations from these 'General Terms and Conditions' are only possible subject to the express written consent of the organisers.

The registration is irrevocable and compels the registrant to comply fully with these 'General Terms and Conditions' and all later provided guidelines or decisions. The organisers reserve the right to decide, without formalities or possibility of recovery, on any foreseen and unforeseen instances in respect of these 'General Terms and Conditions' and on complaints of participants. The thus reached decisions are immediately enforceable.



## 28. Additional information

Additional information can be obtained at the following address:

BUSWORLD Kasteel van Rumbeke Moorseelsesteenweg 2 BE-8800 ROESELARE

T: +32/(0)51-22 60 60 E: mieke.glorieux@busworld.org

Read and approved			
Company name:			
Name:			
Job title:			
Date:			
Company stamp:			
Signature:			