



RULES AND REGULATIONS FOR PARTICIPATION IN THE BUSWORLD DIGITAL AWARDS 2023

1. The first edition of the Busworld Digital Awards in Brussels is open for alle participants that offer a digital product/service that fits into one of the 5 categories mentioned below. Each category will have a winner, receiving an award, which will be handed over to the participant. Other materials will be made available to promote the awards, such as stickers, logos, etc.
2. Only Busworld Europe 2023 exhibitors can enter the competition with products/services that they developed themselves and that are presented in the exhibition. See detailed conditions below.

Timing and deadlines:

- ✓ **Friday 16 June 2023:** confirmation of participation in Busworld Digital Awards 2023 by completing the online registration form(s)
- ✓ **Monday 31 July 2023:** presenting the additional information (technical, brochure, video, use cases (testimonials), anything that helps the jury to evaluate the product/service
- ✓ **Friday 1 September 2023:** announcement of the shortlist
- ✓ **Wednesday 11 October 2023:** Handover of the Awards during the Digital Mobility Solutions Conference at Busworld Europe

3. Each entry must have the consent of the jury to enter the competition. This consent or denial will be communicated before 30 June 2023.

Conditions for entries:

- Maximum 1 entry per category per exhibitor, with an absolute maximum of 2 entries of which each is entered in a different category.
- The entry must be (mainly) developed by the participating company. If the development was done by another exhibitor, that exhibitor should participate in the competition or should give its consent to the other party. If the same product/service is being used by other companies, and the developing company is not exhibiting at Busworld Europe, it cannot be entered in the competition. If the product/service was adapted by the participant in a way that makes it unique in its application, the participant needs to explain/prove the jury exactly how this was done and the jury will decide whether it can enter or not.
- The entry should be 'of digital significance' meaning: to have a distinctive digital character in a way that differentiates it from similar, non-digital products with the same usage (adding software, digital hardware, IoT, etc. and this in any combination). The jury has the final decision.
- The entry should be available on the market or at least ready for use (mock-ups or purely theoretical concepts will not be allowed). The participating company needs to present use cases as part of its documentation, since the jury will not test any products themselves, but will rely on the usage in the market.



- The entry should fit in one of the 5 categories (see point 4).

4. A more detailed description of the 5 categories by means of a non-exhaustive list follows here:

- Connected Mobility:** Mobility as a Service concepts (MaaS); digital ticketing platforms; digital multi-modal passenger transportation and long-distance travel/booking concepts incorporating different means of transportation; digital on-demand services for the last mile; ...
- Digitally Enhanced Driving:** ADAS systems (driver assistance with electronic systems enhancing safety); ADAS systems (driver assistance with electronic systems enhancing sustainability/efficiency); digitally assisted driving up to SAE Level 4; fully autonomous driving SAE level 5 without driver; providing digital high definition maps for autonomous driving; camera based mirror replacement systems (mirror view, 360 degree systems); automated emergency systems, “e-call”; ...
- Digital Operational Excellence:** operational planning of public transport systems and vehicles; predictive, digital maintenance for ICE vehicles; conventional fleet management; data collection and data analytics; innovative data access interfaces and delivery/analytic schemes; remote control apps to activate vehicle systems from afar; ...
- E-mobility management:** analysing and planning tools for setting up e-mobility public transport systems in a company concerning routes, infrastructure and vehicles (BEV and H2); digital charging concepts for fleets and energy management systems; digital surveyance of batteries and preventive analysis/sensation of malfunctions; high-end battery management systems; battery health analysis for customers; ...
- Digital On Board Comfort:** modern digital infotainment devices/concepts for driver and/or passengers; digital entertainment platforms; high-end connectivity and WiFi coverage inside the vehicles; digital tour guide systems and POI-systems/apps; passenger comfort devices like tech seats (app controlled) or snack machines with digital payment; travel apps for touring operators with all-encompassing customer service; ...

5. All participants are to document their entry as much as possible with technical information and use cases. The Jury will notify the participant if the documentation is not detailed enough. If the necessary documentation cannot be provided, the Jury will not be able to give an evaluation and will exclude the entry.

6. A representative of the participant must be contactable by the jury, to ask additional questions and give additional information.

7. The jury includes specialists from the trade press, professional associations, bus and coach operators and other professionals such as digital engineering experts.

8. Decisions are carried by a majority vote. The jury’s decisions are not open to challenge.



9. The prize winners will be announced and celebrated during the ‘Digital Mobility Solutions Conference’ on Wednesday 11th of October 2023 (timing tbc) in Brussels Expo.

10. The organisers may see fit to revise the rules and regulations in hand. In this case, they will immediately advise the entrants of any changes made.