

28th of September 2022

Press release Busworld: European ZEB Conference goes Busworld Europe 2023

The 5th edition of the European Zero Emission Bus Conference will be organised concurrently with the 26th Busworld Europe from 9 to 12 October 2023 in Brussels. Element Energy, organiser of this conference, is partnering with Busworld Foundation, to create the best event.

Synergy

As the home of Busworld Europe and European politics, easily accessible from all corners of the world, Brussels provides the perfect location for **ZEB 2023**.

The collaboration is expected to bring **considerable mutual benefits to both events**. Attending a four-day conference covering all aspects of zero emission buses and coaches while having access to the biggest B2B bus and coach trade show in the world will highly **increase the attractiveness of both events towards the targeted audience**. All ZEB attendees will automatically have free entrance to the Busworld Europe exhibition and the program will be built in a way that conference and exhibition can go hand in hand.

Jan Deman, Director of Busworld Foundation explains: *“The combined expertise of the network of Busworld Foundation and Element energy guarantees the perfect symbiosis between technical and economic insights and field experience coming from manufacturers and operators. The fact that it is being organized at Busworld Europe helps to bring together theory and practice. What we talk about in the conference, can be seen and experienced in the exhibition.”*

Busworld Foundation, a new co-organiser

Busworld Foundation is the non-profit platform where all stakeholders of the bus and coach industry and policymakers meet, discuss, learn and grow. Busworld Foundation wants to facilitate all parties in connecting and sharing information and wants to make sure that bus and coach sector is being represented as part of the solution wherever it is relevant. Next to co-organising the European ZEB Conference, Busworld Foundation organises its own projects and participates in other events with one main goal: giving the floor to the bus and coach industry.

European ZEB Conference

Previous editions of the conference took place in Paris (2021), Online (2020), in Cologne (2018) and in London (2016). The 5th edition of the European ZEB Conference is expecting 400 attendees from the zero emission bus sector.



The European ZEB 2023 program is currently being finalized and has been designed to give bus and coach operators, public transport authorities and local policy makers a complete overview of the considerations for deploying zero emission fleets at scale.

New in this edition will be the special attention for zero emission long distance coaches. The coach sector needs to prepare for the emerging zero emission zone (ZEZ) cities. .

About:

European Zero Emission Bus Conference 2023

- Website: [LINK](#)
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Busworld Foundation – co-organiser

- Website: [LINK](#)

The concurrent event - Busworld Europe 2023

- Website: [LINK](#)
- Pictures 2019: [LINK](#)
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